

ORANGE COUNTY BUSINESS JOURNAL

2023 Editorial Calendar

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT	EVENT
1/2				
1/9	Business Person of the Year			
1/16	Commercial Real Estate Update		Healthcare	
✱ 1/23		Chipmakers	Charity Event Guide	
1/30	Meetings & Conventions	Hotel Meeting Rooms		
2/6	Excellence in Entrepreneurship Awards	Environmental Consultants	Education, Training & Online Learning / EIE Award (Event March 9)	
2/13	2022 Charitable Gifts	2022 Largest Charitable Gifts	Hoag Classic	
2/20	Healthcare	Hospitals / Medical Diagnostics & Testing Cos.		
2/27	Banking	Commercial Banks / Venture Capital Firms		
3/6	Top Real Estate Deals	2022 Top Home Sales		EIE Awards (March 9)
3/13	Residential Real Estate	Homebuilders		
3/20	Law Firms	Law Firms		
3/27		Advertising Agencies	Leaders of Influence - HR	
✱ 4/3	CFO Awards	Employment Agencies	The Giving Guide / CFO Awards (Event May 11)	
● 4/10	Commercial Leasing Guide	Commercial Property Mgrs. / Commercial Brokers		
4/17		Public Companies	Healthcare Roundtable	
4/24	Biomed / Biotech	Medical Device Makers / Drug Makers		
5/1	Family-Owned Business Awards	Apparel Companies	Family-Owned Business Awards (May 31)	
5/8	Small Business	SBA Lenders		CFO Awards (May 11)
5/15	Commercial Real Estate Update	Public Relations Firms	Master's & MBA Guide	
5/22		Restaurant Chains	Healthcare	
● 5/29	OC50			Family-Owned Business Awards (May 31)
6/5	Commercial Development	Commercial Developers / Construction Cos.		
6/12	Private Companies	Private Companies		
6/19	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	OC Tech Talk / Labor Law Roundtable	
6/26	Tourism	Hotels	Women in CRE & Construction	

Space Reservations: 14 days prior to publication

Advertorial Due: 11 days prior to publication

Artwork Due: 7 days prior to publication

● Denotes Logo Products: 4/10 Child Abuse, 5/29 Memorial Day, 7/3 Independence Day, 10/2 Breast Cancer Awareness, 11/6 Veterans Day

✱ Denotes Poly-Bagged Issue: 1/23, 3/27, 9/4, 11/6

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● 7/3	Best Places to Work	Best Places to Work	Healthcare	
7/10	Top Companies - Diversity, Equity, & Inclusion	Women Owned Businesses	Top Companies - Diversity, Equity, & Inclusion	
7/17	Interior Design & Construction	Tenant Improvement Contractors	Leader of Influence - Women in Finance	
7/24	OC's Wealthiest	OC's Wealthiest		
7/31	Innovator of the Year Awards		Innovator of the Year Awards (Sept. 7)	
8/7	Healthcare	Dental Companies	Education, Training & Online Learning	
8/14	Commercial Real Estate Update		Leaders of Influence - Women in Law	
8/21	Women in Business Awards		Women in Business Awards (Oct. 5)	
8/28	Architecture & Engineering	Architectural Firms / Engineering Firms		
★ 9/4	OC Philanthropy	Corp Foundations / Aerospace & Defense Contr.	OC Philanthropy	Innovator of the Year Awards (Sept. 7)
9/11	Tech & Cyber Security	Software Companies / Telecom Companies		
9/18	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Leading K-12 Schools Guide / Who's Building OC?	
9/25	Insurance & Employee Benefits	Insurance Brokers	Holiday Event & Entertaining Guide	
● 10/2	Education	MBA Schools / Community Colleges		Women in Business Awards (Oct. 5)
10/9	Automotive Review / General Counsel Awards	Automakers & Dealers	General Counsel Awards (Nov. 16)	
10/16			Healthcare / Pendry Newport Beach	
10/23	Fastest-Growing Public Companies	Fastest-Growing Public Companies		
10/30	Banking	OC-Based Banks / OC-Based Credit Unions	Executive Travel & Meetings / Leaders of Influence - Insurance	
★ ● 11/6	Commercial RE Update / OC500	Shopping Centers		General Counsel Awards (Nov. 16)
11/13	Top Companies - Environmental, Social & Governance	OC's Largest Employers	Law Specialties & Intellectual Property / Top Companies - Environmental, Social & Governance	
● 11/20			Holiday Gift Guide	
11/27			HR & Labor Law	
12/4		Non-Profit Organizations	Executive Health & Fitness	
12/11			Leaders of Influence - Commercial Real Estate	
12/18	Companies That Care		Companies That Care	
12/25	2024 Book of Lists			

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● Giving Tuesday Non-Profit Logo Spread: 11/20