

EDUCATION & TRAINING



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UCI Paul Merage
School of Business



California State University, Long Beach
College of Continuing and
Professional Education

PEPPERDINE
Graziadio School of
Business and Management

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Vanguard University Alums Lead in Entertainment, Medicine and More

At Vanguard University in Costa Mesa, we've got the perfect mix – unbeatable academic training, world-class arts and entertainment programs, a beautiful campus and a strong spiritual foundation. Our alums are executives at Disney, Nike and Buck Knives (including CEO Chuck Buck), to name just a few.

"Vanguard was an important part of helping us start Wahoo's Fish Taco," says Vanguard alum Ed Lee '87, co-founder and CEO of Wahoo's Fish Taco. "The theories and work ethic I learned in the financing and marketing courses helped us, and the professors were instrumental. Unlike at a bigger school, Vanguard gives you a one-on-one experience."

Small class sizes and professors who care make the difference at Vanguard. We believe learning goes beyond the classroom and happens in the context of relationships with faculty and other students. Our professors serve as mentors inside and outside the classroom, giving students the knowledge they need and the wisdom to apply it in the real world.

Vanguard's faculty is simply outstanding. Our professors advise U.S. presidents, win national theater awards, pioneer scientific research in China, perform at Carnegie Hall and the Hollywood Bowl, and much more. Seventy percent of our professors hold doctorates in their field from some of the most prestigious universities in the world.



Vanguard believes learning goes beyond the classroom and happens in the context of relationships with faculty and other students.

Those same professors teach every course and mentor students at Vanguard. No one gets lost in the back of a lecture hall, and at Vanguard, graduate students never teach our classes.

For 90 years, this personalized approach has yielded a distinguished list of alums – leading scientists, best-selling authors, network television producers, high-level military leaders and world-changing business leaders.

"I fell in love with Vanguard," says Kristina Kuzmic-Crocco '01, host of *Kristina's Fearless Kitchen* on the Oprah Winfrey Network. "My time there helped me become more confident being in front of people, and I made lifelong friends."

Larry Mantle, founder and host of *AirTalk* on NPR affiliate KPCC, and winner of multiple Golden Mic awards, says his experience at Vanguard shaped his life and career.

"I love Vanguard," says Mantle. "I have such positive feelings about the university. It's a very important part of my life. The professors had a profound impact on me. I wouldn't be the person I am without my years at Vanguard."

With more than 30 majors and concentrations to choose from, Vanguard University has a path for everyone. Best-selling author and brain scan pioneer Dr. Daniel Amen '78 says his undergraduate education at Vanguard put him on course to become a leader in the medical profession.

"I really love Vanguard. My whole experience there was wonderful," says Amen. "I had incredibly good teachers and got a terrific education."

Two thousand miles away in Washington, D.C., Nathan Gonzales says Vanguard helped launch him into his career as a nationally-known political analyst. Gonzales is the political editor of the *Rothenberg Political Report*, which gives in-depth analysis of congressional, senatorial and gubernatorial races across the country. He is frequently quoted in the *Wall Street Journal*, *New York Times*, *Washington Post*, *Los Angeles Times* and *USA Today*, and has appeared on Fox News Channel, CNN and more.

"At Vanguard, I discovered that there is more to learning than sitting in a classroom," says Gonzales, who discovered his passion for politics when he spent a semester as an intern at the White House press office in the West Wing.

No matter the area of study, Vanguard gives students the understanding they need to think critically, communicate clearly and interact intelligently – taking them places they never thought possible.

Visit vanguard.edu and see why at Vanguard University, we go beyond the classroom, beyond scholarship, beyond the expected. At Vanguard, your story matters.

Vanguard University is located at 55 Fair Drive, Costa Mesa, 92626. Call 714.556.3610 for more information.



BEYOND
ACADEMICS.

BARBARA ISAAC
ANTHROPOLOGY MAJOR

AT VANGUARD UNIVERSITY, YOU WILL GET THE UNDERSTANDING YOU NEED IN AN ENVIRONMENT DESIGNED TO HELP YOU EXCEL.

Our commitment to go beyond academics leads to academic transformation, where you'll cultivate new abilities to think critically, communicate clearly, and interact intelligently—taking you places you never thought possible.

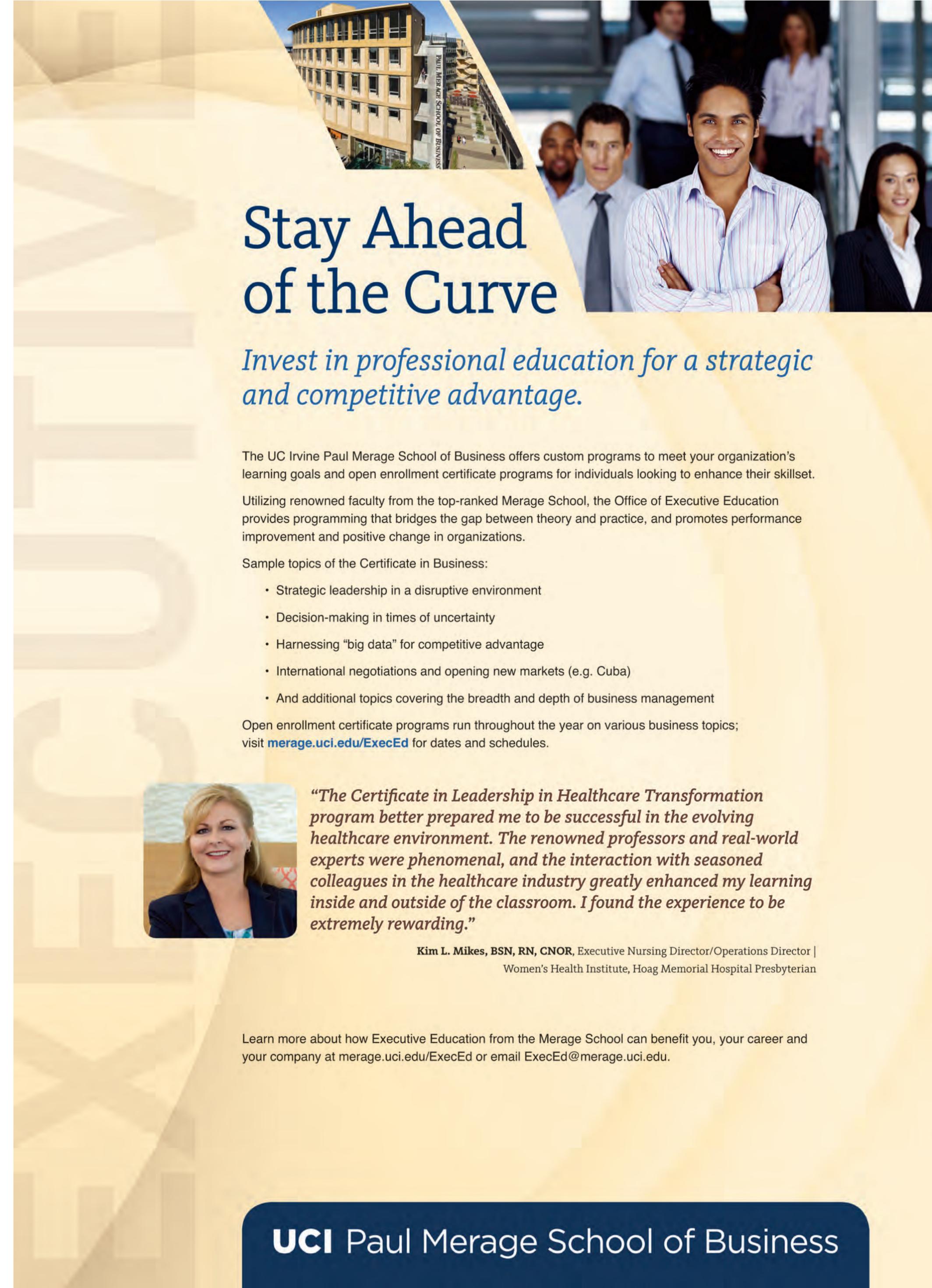
Small class sizes, distinguished by professor-mentor relationships, will give you the tools to go beyond the expected and live the story God has for you.

At Vanguard, your story matters. Where will it take you next?

- » President of the Global Center for Women and Justice student group, Live2Free.
- » Spoken to over 1,000 high school students in Southern California on preventing human trafficking.
- » Traveled Italy, training non-government organizations in aftercare to victims and survivors.

vanguard.edu





Stay Ahead of the Curve

Invest in professional education for a strategic and competitive advantage.

The UC Irvine Paul Merage School of Business offers custom programs to meet your organization's learning goals and open enrollment certificate programs for individuals looking to enhance their skillset.

Utilizing renowned faculty from the top-ranked Merage School, the Office of Executive Education provides programming that bridges the gap between theory and practice, and promotes performance improvement and positive change in organizations.

Sample topics of the Certificate in Business:

- Strategic leadership in a disruptive environment
- Decision-making in times of uncertainty
- Harnessing "big data" for competitive advantage
- International negotiations and opening new markets (e.g. Cuba)
- And additional topics covering the breadth and depth of business management

Open enrollment certificate programs run throughout the year on various business topics; visit merage.uci.edu/ExecEd for dates and schedules.



"The Certificate in Leadership in Healthcare Transformation program better prepared me to be successful in the evolving healthcare environment. The renowned professors and real-world experts were phenomenal, and the interaction with seasoned colleagues in the healthcare industry greatly enhanced my learning inside and outside of the classroom. I found the experience to be extremely rewarding."

Kim L. Mikes, BSN, RN, CNOR, Executive Nursing Director/Operations Director |
Women's Health Institute, Hoag Memorial Hospital Presbyterian

Learn more about how Executive Education from the Merage School can benefit you, your career and your company at merage.uci.edu/ExecEd or email ExecEd@merage.uci.edu.

UCI Paul Merage School of Business



Business Preparation and the Core Curriculum

The best global managers are well-rounded, well-traveled and well-read

by Christopher "Kit" Nagel, Associate Professor of Business, Concordia University Irvine

Students new to campus sometimes question the relevance of Concordia University Irvine's Core liberal arts and sciences courses to their career preparation. Business faculty smile at this. We all note the connection between an informed, liberal world view and management success.

The best managers have the skills that the Core seeks to imbue. Managers need to think critically and creatively about problems, to communicate effectively in both writing and speech, and to understand the profound connections between academic disciplines, faith and life. Concordia's Core is rooted in the liberal arts and sciences and, thankfully, does not focus narrowly on a particular specialty or profession. The Core establishes the intellectual foundation that prepares students to succeed at Concordia and later in life and career.

To be effective, global managers first need to understand their own cultural foundations — in our case, a grounding in the Western, secular and Judeo-Christian traditions. Only with such a foundation can students and managers know who they are and have a solid context to explore and understand the wider world.

Business instructors at Concordia are both academics and practitioners — we teach a trade, a profession — yet we all value the Core. As an example of such preparation, my own education (ongoing) is a cross-disciplinary blend of history, geography and international management that led to the role of Marketing Manager-Asia with a Fortune 100 company. I think it's also useful to follow the example of one of my mentors, George Vojta, an architect of the global banking system. His liberal education at Yale led to significant on-the-ground success in Asia. He later served as Chairman of the Board of Governors of the Federal Reserve System, Vice Chair of Bankers Trust, and Director of the Private Export Funding Corporation (PEFCO). While he had a tough edge and "didn't suffer fools," he also cared deeply about people and that the benefits of globalization should be more equitably distributed. He understood the necessity of a liberal education. A comment that he made stays with me: "Kit, I value what you're doing in teaching international management, but remember, don't send me technicians." Naturally, I was pleased when he hired one of my liberally educated students.

The take away here is that good professional preparation can be built upon

skills learnt in core liberal arts and science courses. It is useful to reflect on how George Vojta viewed his own journey. "My success came from a generalist background in what I'll call political economy. There is a need for a global perspective and knowledge of other cultures. There is now a move away from 'intense specialization' to a broader concept of leadership and the larger perspective of service to clients and service to society." So yes...global managers value what Concordia provides in the Core Curriculum.

Christopher "Kit" Nagel is Associate Professor of Business at Concordia University Irvine. The article was originally published on The Core Forum blog at blogs.cui.edu/core.



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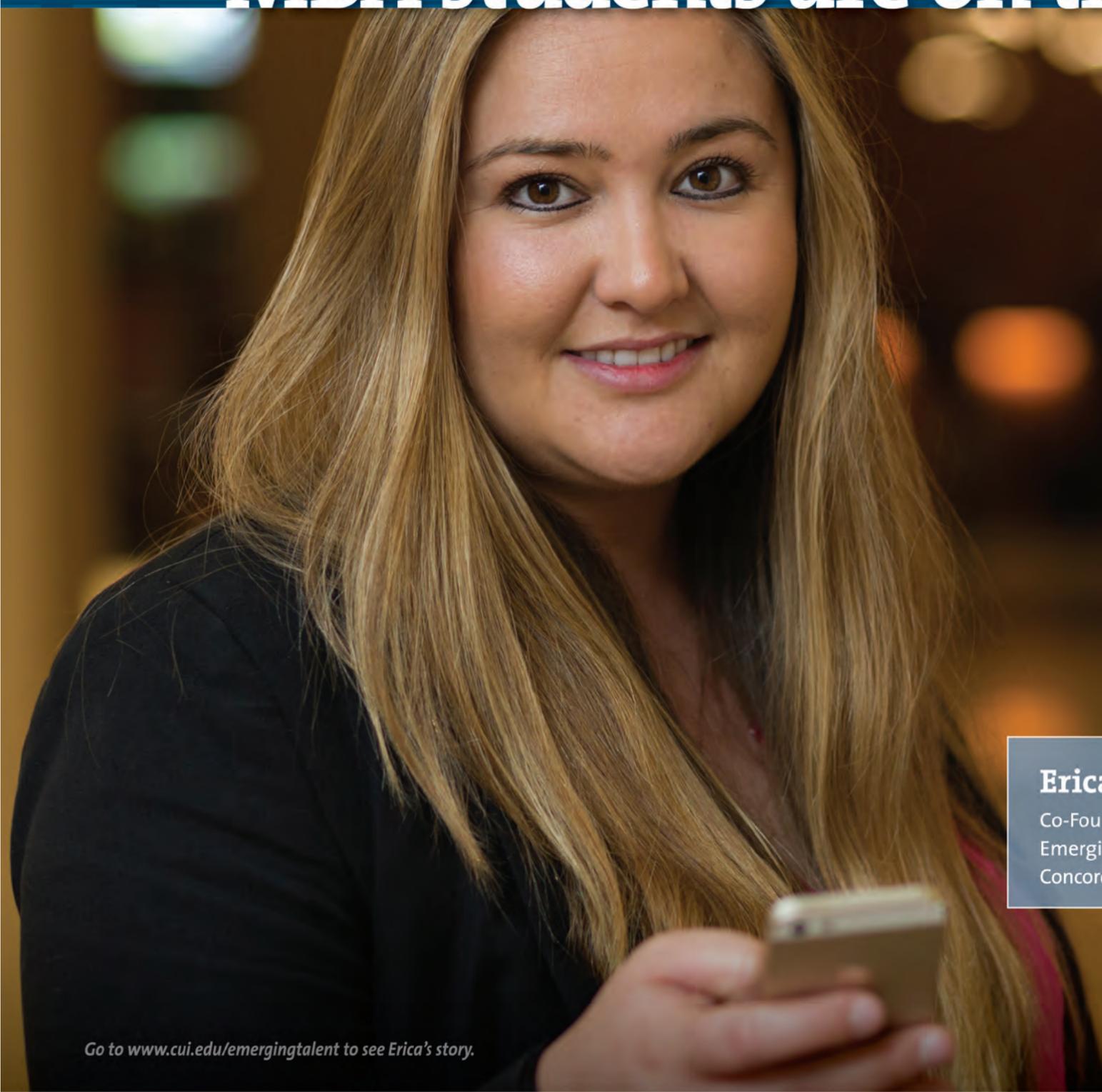
About Concordia University Irvine

Concordia University Irvine is a US News Top Tier Regional University that prepares students for their vocations — their callings in life. CUI offers undergraduate, graduate and adult degree programs in beautiful Southern California, with online and regional cohort options. Concordia's undergraduate program is distinctive among Christian universities because of the University's innovative and engaging Core Curriculum, and its Lutheran heritage that provides a thoughtful and caring Christian community that lives out "Grace Alone. Faith Alone."

CUI offers 25 undergraduate majors and over 50 specializations. Connecting these is the Core Curriculum, a carefully crafted general education program that helps students discover the purpose of a liberal arts education - to grow intellectually, ethically and spiritually. Through the Core, Concordia students engage in a shared academic experience that provides a foundation for learning and life.

Concordia's graduate programs include master's degrees in Business Administration, Coaching and Athletic Administration, Education (Curriculum & Instruction, Educational Administration, School Counseling and Teacher Credential programs), International Studies and Theology, as well as a doctorate in Educational Leadership. Adult bachelor degree programs include Liberal Arts, Business Administration and Leadership, Healthcare Management, Nonprofit Leadership, and Organizational Psychology. Concordia also offers Second Degree Accelerated Bachelor of Science in Nursing and RN to BSN programs.

Concordia University Irvine MBA students are on the move.



Erica Solis

Co-Founder, MovoCash
Emerging Entrepreneur
Concordia University Irvine MBA student

Go to www.cui.edu/emergingtalent to see Erica's story.

A Concordia MBA degree can help you get ahead more quickly. Whether you want to advance in your current career or start your own venture, you'll gain the skills to succeed in any field—even one as competitive as mobile technology. Our curriculum is highly-personalized and highly customizable, designed to allow you to focus on what is most relevant to your career and interests. And you'll learn from instructors who are active in their field and eager to mentor the next class of emerging business talent.

Next class starts August 24, 2015
Registration information: 800-229-1200
or www.cui.edu/mba



SCHOOL OF BUSINESS
MASTER OF BUSINESS ADMINISTRATION

Concordia MBA. Fostering emerging talent.



WWW.CUI.EDU/MBA



Bob Mosbaugh with his daughter Jessica Mosbaugh. Jessica, entering her undergraduate senior year, is a scholar-athlete on the Pepperdine swim team.



Presidents and Key Executive MBA Students working on a consulting project. Graduates become part of an exclusive network of senior business executives who they can network with throughout their careers.

A Lesson from the C-Suite

Even for Presidents and CEOs, it's never too late to learn new techniques for improving decision-making and bottom line results. That's what Bob Mosbaugh discovered when he sought to buy a company not once, but several times. With a long career in helping international companies expand in the U.S., Mosbaugh was confident he could seal the deal.

"When I considered purchasing one of the companies that I had helped to grow, I knew I had the experience and the skill set in that line of business. But I didn't have an appropriate level of entrepreneurial savvy, and I didn't know the language of the M&A and investment world. I tried to buy a company seven times, and seven times the deal didn't go through. That's when I decided to pursue a Presidents and Key Executives (PKE) MBA through the Graziadio Business School," said Bob.

The only MBA program in the world designed for top-level executives, the Pepperdine PKE focuses not only on the operational and financial aspects of business, but on personal development as a leader. With a special focus on the strategic challenges faced by company presidents and senior executives, classes are limited in size and structured in an intimate boardroom setting where top-level peers exchange ideas and problem-solve as a group. Executives study their own businesses as case studies and leave with an actionable strategic plan. Students can also experience global business first-hand by traveling abroad and working directly with company executives overseas.



For Bob Mosbaugh, the program offered even more: "My MBA helped to equip me with vision – the ability to look beyond the immediate, think strategically, and open my eyes to opportunities. Now, when issues arise at work, I examine all of the micro factors and macro factors, and consider how they impact each other, and what that means for our business. Every day, I ask myself how I can look ahead of the curve in my business decision-making. That's given my company a strategic advantage and given me a significant career advantage."

To accommodate the busy professional schedule, executives can complete the degree in just 15 months with classes meeting once a month on the weekend. As an added bonus, PKE students become part of an exclusive network of senior business executives who they can turn to throughout their careers.

While working fulltime, Mosbaugh earned his MBA in 2005. Now a Managing Director at LHLPL / Honeywell Safes & Security Products, Bob says his Pepperdine experience fundamentally enriched his life. In fact, the company he worked for acquired the assets of the company he was trying to buy – he now runs the company.

Bob can proudly claim an "intrinsic bonus" to his Graziadio experience. His then-5th grade daughter Jessica attended his PKE MBA graduation and fell in love with Pepperdine. Closer to graduation from high school and a competitive swimmer, she was highly sought after by other schools, including those on the East Coast. However she never considered or toured another college campus. She began at Pepperdine in fall of 2012, where she and her teammates on the newly re-established Pepperdine swim team began their winning streak. In Jessica's sophomore year, she set six school records, and as a junior she broke them all. A nationally ranked NCAA swimmer, she has her eye on breaking a few more in her upcoming senior year, she said.

Just as Bob and Jessica have a shared but distinct Pepperdine story, the school provides different options for different circumstances. Similar to the PKE program,



Orange County resident Bob Mosbaugh, a 2005 graduate of the Presidents and Key Executives MBA program at Pepperdine University Graziadio School of Business and Management.

Pepperdine offers a traditional Executive MBA. Ranked 23rd in the world by Bloomberg Businessweek, the Executive MBA provides integrated business skills fundamental to running an organization.

Both programs meet regularly at Pepperdine University locations in Southern California. Here, students have access to executive-style classrooms, faculty offices, computer labs and reference facilities.

"I know some people just want the 'MBA' after their names, and I'm proud that I've earned that title, but an MBA is much more than a title. It's an experience to be embraced," Bob offered when asked if he had advice for individuals considering an MBA. "During the program, you're surrounded by resources. I was in the presence of amazing people, highly successful executives, and I had access to an incredible talent pool among the faculty who were an important part of my overall experience. I used to tell Jessica, 'Practice how you want to play!' Really dive in deep to your program. You'll get out of it what you put into it."

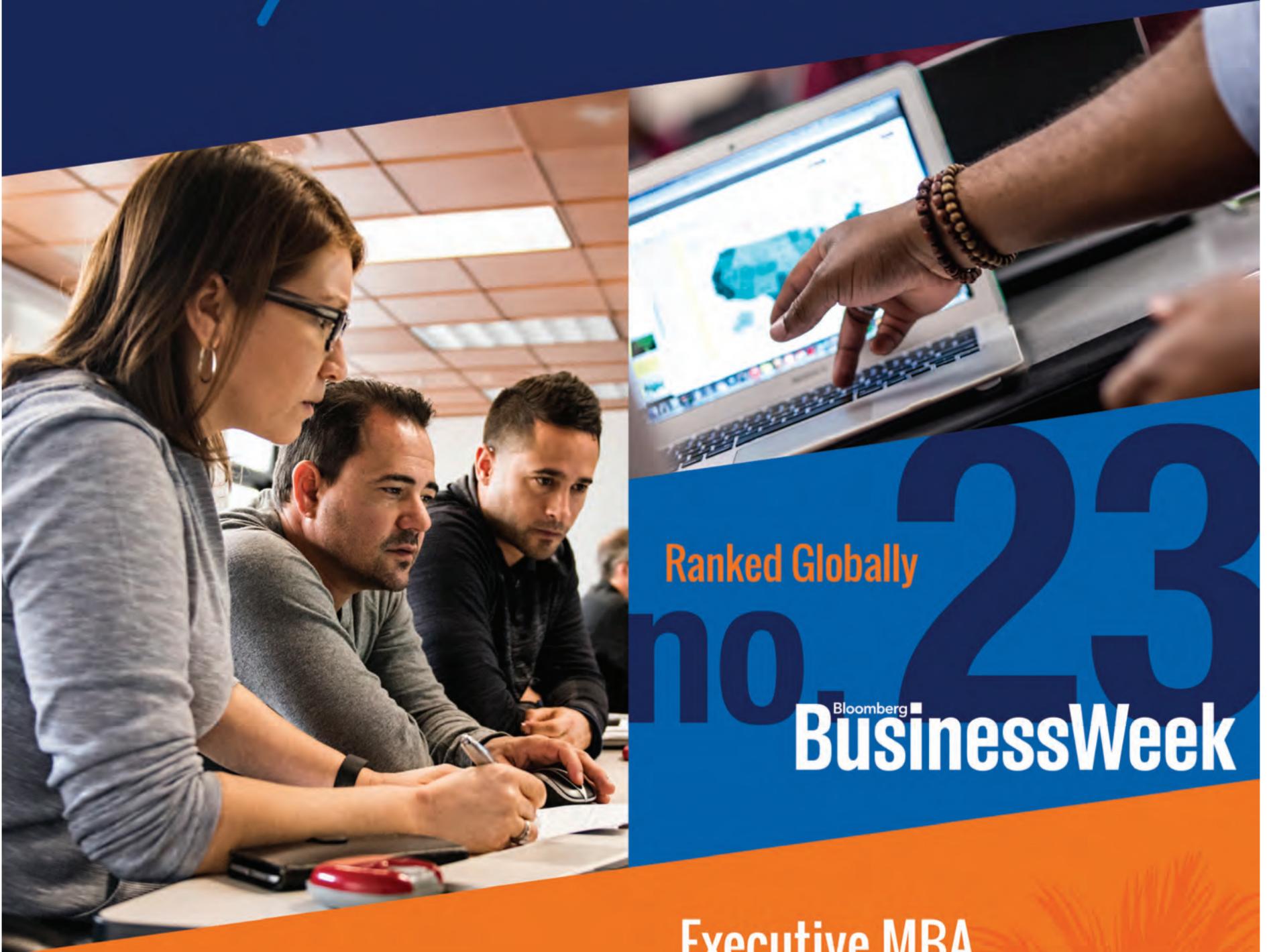
Bob's story is like many others – you're never quite done learning. Earning a PKE MBA through the Pepperdine Business School is a savvy way for senior-level business executives to achieve leadership success.

For more information or questions, please contact our PKE and Executive MBA program at p. 800.766.5062 or email: execpgrams@pepperdine.edu. In addition, the Graziadio Business School's Irvine Graduate Campus also houses a Part-Time MBA and a Bachelor's Completion Program, both designed for working professionals.

PEPPERDINE | Graziadio School of Business and Management

on the pulse
OF BUSINESS

Experience an MBA that offers a dynamic mix of theoretical knowledge and hands-on, applied learning. With small classes, an exclusive 'executive' network, dedicated faculty and class advisors, Pepperdine provides an unparalleled, personalized MBA.



Ranked Globally

no. 23
Bloomberg BusinessWeek

Part-Time MBA

- The most flexible and accessible MBA in Southern California
- Learn in small classes with a 12:1 student faculty ratio

Get Connected

888.339.0110 • bschool.pepperdine.edu/mba-oc

Executive MBA

- 19-month program, meet every third week
- Designed for mid- and senior-level business executives

Presidents & Key Executives MBA

- 15-month program, once-a-month weekend schedule
- Designed for C-level business executives and owners

CSULB CCPE Helping LA and OC Students Reach Their Highest Potential

by Angie Mathews

The College of Continuing and Professional Education (CCPE) at California State University, Long Beach, believes in the transformational power of education. One of eight academic colleges at the university, it is a self-support, interdisciplinary college that provides expanded access to CSULB's exceptional academic programs and educational resources. CCPE offers professional development certificates and a diverse range of degrees, including a number of Master's degree programs geared towards working professionals.

A leader in the adult education market for more than 40 years, CCPE understands how professionals learn, as well as their needs and preferences.



California State University, Long Beach
College of Continuing and Professional Education

Offering an array of graduate-level degrees in a selection of formats, students can find programs to fit their personal objectives and lifestyle. From traditional face-to-face programs, to programs completely online, to hybrid programs blending both, CSULB's Master's degree programs allow students to continue to work while they prepare to achieve goals.

The hybrid format of CSULB's Master of Science in Health Care Administration (MSHCA) program allows students to work while they prepare for administrative positions in the health care field.

"I had aspirations of becoming a health care leader, particularly in the acute care hospital setting," said Ardel Avelino, graduate of the Master of Science in Health Care Administration (MSHCA) program and current Associate Hospital Administrator at St. Mary Medical Center in Long Beach. "Given the competitive nature of the job market, I recognized that I needed both practical and academic experience. This motivated me to pursue higher education, as I knew it would help get me to where I wanted to be professionally and personally."



MSGISci graduate Scott Taschner

Ardel said that in today's health care industry, administrators require extensive training and education in order to advance. He attributes the MSHCA program with providing a real boost to his career goals. "Soon after I received my Master's degree, I was promoted to a managerial role."

Scott Taschner, graduate of the Master of Science in Geographic Information Science Degree Program (MSGISci) and GIS practitioner, was looking to



Photo Credit: CaughtintheMoment.com

MSHCA graduate Ardel Avelino at St. Mary Medical Center in Long Beach.

augment his existing skillset and enhance his personal marketability. He discovered the yearlong MSGISci program and with its hybrid format designed to accommodate working professionals, it was a perfect fit. As a result, his role strengthened within the GIS community. Recently, he decided to leverage his knowledge and take his GIS-based company to the next level by way of the GISP® Certification from the GIS Certification Institute.

"The [MSGISci] program was excellent," Taschner said. "It did not spend a lot of time on some of the GIS basics. It provided project management education/training, ethical insights and practices, current remote sensing techniques, and some of the advanced GIS methods and technologies. [It] helped me meet the [certification's] educational requirement, volunteer requirement, and my thesis project helped me to meet the publication requirement."

Offering an opportunity to prepare for professional accreditation and boost current project management capabilities, CSULB's Project Management Essentials (PME) and Project Management Professional Bootcamp (PMB) certificate programs provide students with the tools to advance their career potential and prepare for the Project Management Professional (PMP) Credential in just one week.

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EXPLORE

HARBOR DAY SCHOOL
COMMUNITY OPEN HOUSE
 KINDERGARTEN - GRADE EIGHT
SATURDAY, JANUARY 9, 2016
 9:00 A.M. - 12:00 P.M.
 3443 PACIFIC VIEW DRIVE | CORONA DEL MAR, CA 92625
 949.640.1410 | ADMISSIONS@HARBORDAY.ORG
 RSVP AT WWW.HARBORDAY.ORG/OPENHOUSE



Harbor Day School

Since 1952, Harbor Day School has provided an academically challenging, well-balanced education in a nurturing, family-centered environment. Located on a six-acre hillside site in Corona del Mar, Harbor Day School is recognized as the first independent school in Orange County.

Harbor Day School provides a strong foundation in the traditional academic disciplines in an atmosphere that encourages creativity and fosters individual growth. The academic core is balanced by exposure to many opportunities for self-expression and appreciation of the arts. Experienced educators bring their passion for STEAM (Science, Technology, Engineering, Arts, Math) education, physical education, library science and world language—among other disciplines—creating a well-rounded program.



In addition to our strong academic program, character education is woven into the fabric of Harbor Day School's curriculum and every day life. The School focuses on the Six Pillars of Character: trustworthiness, respect, responsibility, fairness, caring and good citizenship. Each pillar is discussed and internalized to provide each child with the knowledge and power to be good citizens. The Harbor Day Families Program exemplifies the pillars of character by giving older and younger students an opportunity to interact with each other while fostering a sense of community.

To learn more about Harbor Day School, contact us at 949.640.1410 or visit www.harborday.org.



HARBOR DAY SCHOOL



aspire

Advance your career by enrolling in a degree or certificate program at CSULB.

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Master's degrees include:

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- MS Emergency Services Administration
- MS Supply Chain Management

...and many more.

Visit www.ccpe.csulb.edu/OCBJ
or call (800) 963-2250 for more information.



**California State University, Long Beach
College of Continuing and Professional Education**



The small, intimate campus at Marshall B. Ketchum University in Fullerton offers a setting that encourages faculty involvement with students.

Marshall B. Ketchum University Makes an Innovative Home for Optometry, Physician Assistant and Pharmacy Studies

Patients really benefit when they're treated as a whole person.

In support of that vision, Marshall B. Ketchum University—home to the 111-year-old Southern California College of Optometry—is redefining education for health care professionals. With the addition of a physician assistant studies program and planned pharmacy college, future health care professionals are learning and training together in an innovative model of interprofessional education.

"It really is a whole approach to the person, not just the eyes in isolation," says the Dean of SCCO, Stanley Woo, O.D., M.S., M.B.A.



**Marshall B.
KETCHUM UNIVERSITY**

Southern California College of Optometry

The move toward an interprofessional approach comes from the visionary leadership of MBKU's President, Kevin Alexander, O.D., Ph.D. and his leadership team's assessment of the industry today—that the future will be based on collaborative care, where the patient is at the center of an interconnected team of health care professionals.

"Optometrists have assumed a primary care role, being able to address vision care from wellness through systemic diseases such as diabetes and hypertension," says Woo.

The planned College of Pharmacy and School of Physician Assistant Studies were specifically selected as the most logical complement to the existing College of Optometry.

"Rather than being isolated in a single-discipline, private, nonprofit college of optometry," adds Woo, "the president, leadership team and board of trustees have strategically added a College of Pharmacy and School of Physician Assistant Studies that help us create an environment in which our students are able to learn together, understand one another and ultimately collaborate together in a clinical setting."

SCCO confers a Doctor of Optometry (O.D.) degree and a Master of Science in Vision Science (M.S.) degree.

Physician Assistant studies

With health care reform and a move in the industry toward patient-centered medical care, Judy Ortiz, M.H.S., M.S., PA-C, Dean of College of Health Sciences and Director of Interprofessional Education is enthusiastic about the addition of the School of Physician Assistant Studies to the Ketchum family.

"Optometrists are part of the primary health care team, so adding PAs and pharmacists to the university was a logical addition. In the future, at Ketchum Health, all three professions will have the opportunity to work as a team to provide high quality patient care on a regular basis," she says.

"The interprofessional practice model that we're planning at Ketchum Health is a new, innovative model, which supports the collaboration of the pharmacy, optometry and PA providers," Ortiz says. "That model really addresses, for example, a diabetic patient's needs in one location. I'm excited about that."

Students at the School of Physician Assistant Studies at MBKU will earn a Master of Medical Sciences (M.M.S.) degree.

College of Pharmacy

"The addition of a College of Pharmacy to the Ketchum family makes perfect sense

in the continuum of patient care," says Arjun Dutta, Ph.D., Interim Dean.

"Once a patient leaves the doctor's office, or the eye clinic, what is the most likely thing he or she is going to do? Get a prescription filled," Dr. Dutta concludes. "And which profession is known to be the most knowledgeable of drugs and medicine? That's pharmacy."

The Marshall B. Ketchum University College of Pharmacy program has received approval from the Western Association of Schools and Colleges (WASC) and has been authorized by the Accreditation Council for Pharmacy Education (ACPE) Board of Directors for an on-site evaluation for consideration of Precandidate status.

As a small, health professions university, MBKU is the perfect home for a pharmacy program.

"We are unique in the interprofessional education component that we bring in. Our students will not learn in isolation what it is to be a pharmacist," says Dutta. "From day one, they will know their role in the health care system and how to interact with other health professionals."

Advance the future of MBKU

The infrastructure and programs needed to develop the next generation of health professionals in a clinical setting is costly, the deans admit.

Scholarships for highly qualified candidates return dividends to the communities they will serve. Attracting and retaining excellent professors is also in the best interest of the community and industry.

An investment in cutting-edge facilities and technology further sets Ketchum apart as a premier health professions university.

Physician Assistant students, for example, will be using simulation to learn about patient care using lifelike mannequins that blink and breathe. In addition, the aspiring PAs will get hands-on clinical training with actors who perform standardized roles requiring medical care.

"We're trying to teach through experiential learning because it helps students integrate information and develop critical thinking skills," says Ortiz. "That's a more expensive modality of teaching, but it's been proven to be a better method than traditional didactic lectures."

The new eye care center at Ketchum Health, which opens in the spring of 2016, will offer the breadth of comprehensive vision care—requiring a significant investment in technology.

"That investment will empower us to really innovate, and deliver cutting edge education and opportunities that can really advance the way that we deliver critical care," says Woo. "Ultimately, we will share those resources and insights and knowledge with the professional community."

"To be able to be on the vanguard of a new entity, a new university, a new mission that really embraces the cutting edge of health care delivery," he adds, "is a unique opportunity that is exciting for all of us here."

Support for such programs and instruction helps to ensure that graduates of MBKU are prepared to offer excellent patient care in the communities where they choose to practice. Learn more about philanthropic giving opportunities by emailing University Advancement at advancement@ketchum.edu, or call 714.992.7832.



By studying together, students in various disciplines gain a broader perspective about options for patient care, laying the foundation for collaboration in their professional practice.



Reimagining health care education

The mission of Marshall B. Ketchum University is to educate caring, inspired health care professionals who are prepared to deliver collaborative, patient-centric health care in an interprofessional environment.

Learn more at ketchum.edu



Marshall B. Ketchum University
2575 Yorba Linda Blvd., Fullerton, CA 92831
ketchum.edu



UC Irvine Office of Executive Education Positions Leaders for Business Success

As a nationally renowned leader in business education, The Paul Merage School of Business at UC Irvine goes beyond providing highly valued doctoral, master's and undergraduate business degree programs to traditional students and working professionals. Among executives and managers, the school is the go-to information source for high-quality, non-degree public and custom programs that equip them with the strategic skills they need to meet the daily challenges of today's dynamic marketplace.

Specifically designed to meet the needs of global business leaders, the Office of Executive Education provides foundational business education and thought leadership, enabling executives and managers to compete more effectively in the global economy. The programs utilize UCI Merage School top-ranked faculty in short-term, focused curricula and include networking events tailored to leaders and high-level executives.

Custom Programs Delve Into Key Topics

Custom Programs are delivered to individuals and organizations in short, medium and long-term formats. The programs focus on critical business topics emphasizing leadership development in such areas as decision-making under uncertainty; strategic leadership in disrupted industries; harnessing business data and analytics for competitive advantage; business model support; international negotiations and opening new markets.

Highly experienced, renowned faculty and instructors incorporate impactful educational methods and engage participants. Clients have the option to select executives to work as co-teachers or advisers to maximize the immediate applicability of lessons.

All aspects of the program – including curriculum design, learning objectives and extended learning opportunities – are personalized for each client. The tailored curriculum dictates the delivery methods, faculty selection, materials and the balance between experiential and didactic learning.

Clients choose the most convenient learning location – in-house, offsite or on the UC Irvine campus. Sample program formats can be as compact as a one-week boot camp or a 10-month, once-monthly session.

Some Custom Programs clients include Boeing, CHOC Children's Hospital, Hyundai Motor America, Ingram Micro, PIMCO (Pacific Investment Management Company LLC), Volcom and Microsemi.

Open Enrollment Certificate Programs Empower Excellence

Certificate programs include Management for Technical Professionals (CMTP), Leadership for Healthcare Transformation (CLHT), and the newest program in Business Data and Analytics (CBDA), which begins in October.

The Certificate in Management for Technical Professionals (CMTP) better prepares technical professionals to be more effective in the workplace by augmenting individuals' deep technical knowledge with a broad understanding of how companies operate.

The CMTP teaches technicians to expand their awareness and appreciation for the non-technical dimensions of their companies. It encourages students to view their businesses as integrated systems and understand how individual actions impact the whole. Students develop the ability to operate cross-functionally, understand how companies set strategy, manage operations, evaluate performance and make decisions.

"The CMTP program introduced me to broad business concepts and helped illuminate the factors that go into business decisions," said Karl Riesen, a senior engineer who completed the program. "CMTP's well-balanced approach on online pre-work, class lecture, group activities and real-world examples allowed me to gain a new perspective in my current role and introduced me to other non-technical areas that I plan to explore as my career progresses."

The Certificate in Healthcare Transformation (CLHT) program prepares graduates to be leaders in the transformation of healthcare. It is aimed at clinicians and healthcare professionals who want to drive personal and organizational

achievement. They learn to:

- ▶ Understand healthcare delivery as an integrated value chain
- ▶ Acquire the knowledge and skills to drive change
- ▶ Develop an enhanced ability to collaborate and operate cross-functionally
- ▶ Utilize the tools and frameworks necessary to develop and implement breakthrough innovations
- ▶ Understand efficient, high-quality compassionate patient care through systems thinking
- ▶ Develop the skills to anticipate and solve unprecedented challenges
- ▶ Enhance their leadership skills

The CLHT Program consists of five all-day sessions, and online resources and activities to reinforce learning and build value. It is offered on the UC Irvine campus in one session per month for five months.

"The CLHT Program provided me with a unique and extremely valuable opportunity to broaden my business skills and acumen through highly interactive sessions focused on an application to healthcare industry specific issues," said surgeon Dr. Donald Altman, who owns Irvine Plastic Surgery Center. "The caliber of the instructors, executive practitioners, and the interactive curriculum was first-rate. I look forward to applying the concepts in my business and plan to take advantage of the ongoing resources and rewards available to me through the program."

CLHT participating organizations include CHOC Children's, Edwards LifeSciences, Hoag Hospital, Kaiser Permanente, St. Joseph Hospital, St. Jude Hospital, Molina Healthcare, UC Irvine Medical Center and others.

The new Certificate in Business Data and Analytics (CBDA) program begins in October and is aimed at middle- to high-level managers and executives who must identify and interpret industry and company-specific raw data for use in gaining a competitive advantage, as well as individuals with little to no computer science background who want to gain insight into the best ways to utilize data and data analytic tools/techniques for their organizations.

The program helps position these leaders and their organizations to put data to work, develop the ability to harness the immense volume and quick influx of new information available, accurately determine data quality, and apply the data to the business process.

The CBDA Program is taught by Paul Merage School of Business experts and is conducted over two full days on the UC Irvine Campus.

CFA® Courses

UC Irvine's Office of Executive Education and the CFA Society of Orange County (CFAOC) partner to provide live exam preparation classes in Orange County to candidates pursuing the CFA® (Chartered Financial Analyst) designation. Level 1 and Level 2 preparation courses for the CFA® Exam, in addition to complimentary networking events, are offered throughout the year at the Paul Merage School of Business.

International Programs

The Office of Executive Education effectively designs and implements international programs, including:

- ▶ **Cuba Business Practices;** Education travel to Cuba to meet with business leaders and explore the fascinating country
- ▶ **Asian Business Practices;** Programs designed to introduce the culture and business practices of primarily China and Korea
- ▶ **European Business Practices;** Visit the heart of Europe and explore the business climate in Switzerland and France

For more information about UC Irvine Executive Education Programs, please contact Janice Numamoto at 949.824.1768.

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All business degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). The ACBSP accreditation team named Webster “Best in Class” for outcomes assessment, confirming Webster’s commitment to academic quality and student learning.

All graduate and undergraduate courses are offered weekday evenings (from 6 pm-10 pm) in an accelerated nine-week format, allowing degree completion at an accelerated pace. New terms begin in January, March, May, August and October each year—so you can begin your Webster degree at a convenient time. You can complete your degree program completely online or in-class, or combine the two options.

Webster offers small class sizes that allow students to get to know their instructors and the Irvine campus staff. “We are proud of the fact that we build relationships with our students. This allows us to create an atmosphere where our students feel less like a number and more like a valued member or the Webster family,” said Brian Dozer, Director of the Irvine campus. “Webster students know that their professors and the staff care about them and their success.”

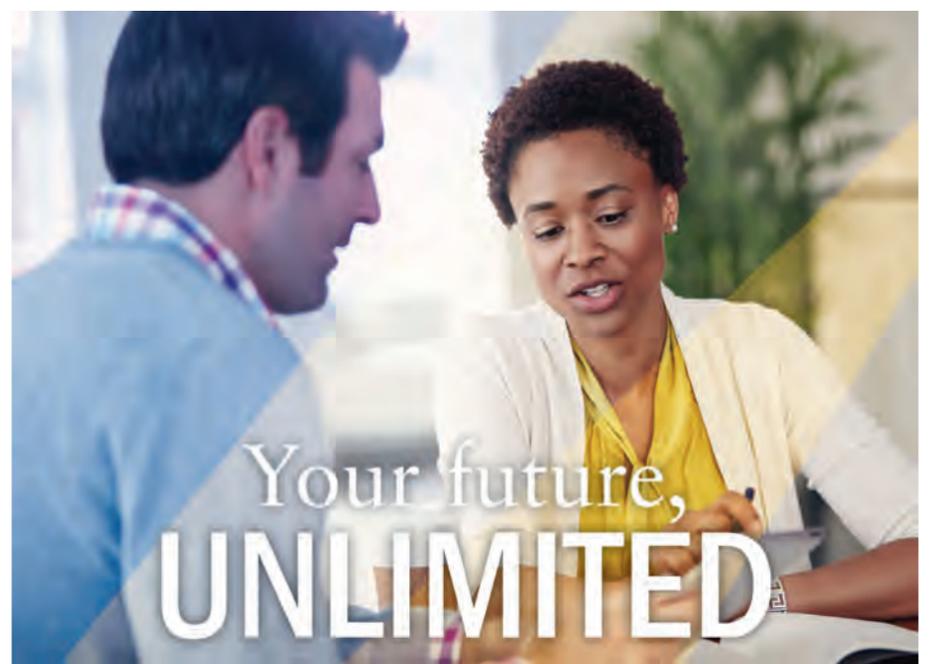


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Call Webster University at 949.450.9066 for a personalized consultation visit our website at www.webster.edu/irvine. We are conveniently

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Accounting for More Than a Good Job

CFO of Behr Paint Brings Expertise into Classroom at the University of La Verne

When it comes to working with numbers, Jon Sullivan understands the importance of being both book smart and business smart. As Senior Vice President and Chief Financial Officer for Behr Paint Corporation, Sullivan long ago realized that, to be effective, you cannot have one without the other. And it has been his comprehension of these essential capabilities that has played a key role in his success.



For the past 18 years, Sullivan has overseen all of the financial business for Behr, the country's leading manufacturer of premium paints. From budgeting to financial reporting to risk management, Sullivan's tremendous responsibilities at Behr have transcended his academic degrees in accounting. His experience has equipped him with a wealth of knowledge and expertise, making him an excellent example to anyone seeking to build a successful career path from a start in accounting. He is now prepared to share his extensive life lessons in the classroom.

Beginning January 2016, the University of La Verne will begin offering its Bachelor of Arts degree in Accounting at its Irvine campus, expanding this popular program's reach and making it available to working adults in Orange County. As part of that expansion, Sullivan has signed on to teach Intermediate Accounting.

"My goal is to provide my students with not only a textbook understanding of accounting, but also to share real world business concepts that will benefit them after they earn their degree," said Sullivan.

Offered through La Verne's College of Business & Public Management, the accounting degree program offers the conceptual, analytical and communication skills necessary to succeed in today's demanding business world. It also helps prepare students for careers in all areas of accounting.

"I believe learning is a lifelong process and this program will help facilitate the outcome," said Sullivan. "Rather than simply earning a degree in accounting, students will have truly gained a valuable tool set that will enable them to excel in the workplace and reach their desired level of accomplishment in a career of their choice."

A nationally and locally recognized institution of higher education, the University of La Verne has established a strong reputation of helping adult learners exceed their expectations. Individuals ready to invest in their future are invited to investigate the solid value and personalized academic experience La Verne has provided for nearly 125 years, and to discover how the university made it possible for its more than 60,000 alumni worldwide to realize their educational goals.

The University of La Verne's Irvine Campus is located at 2855 Michelle Drive, Suite 250. To request information or RSVP for the next information session, call 877-GO-TO-ULV or visit www.laverne.edu/infosession.



"The MBA program provided immediate value by increasing my strategic awareness."

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Human Resources Director
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MBA '14

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